

# Business

## Michelle's got designs on the wedding in the sun

by Ian Austen

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ONE bride's nightmare arranging her dream wedding has inspired her to help others achieve their perfect big day.

Athlete and Journalist Michelle Pierre-Carr put months into making sure her Jamaican wedding was perfect.

Now, she has decided to allow others to benefit from her experience by launching Exclusive Tropical Weddings.

Michelle, from Mulberry Lane Addiscombe, said: "I spent many hours making phone calls at odd times to stay on top of it all."

Bringing in a wedding planner, she said, relieved many of those problems.

Michelle, who is now enjoying married life with her husband Scott, said: "We are definitely a niche company and with everyone being

hit by the credit crunch, brides are looking at more savvy ways to reduce wedding costs.

"My company will save couples time and money and relieve stress which is a good thing all round."

The company will concentrate on arranging weddings at three locations in Jamaica - Montego Bay, Ocho Rios and Negril.

Michelle said the latest research showed that one in six British Couples gets married abroad.

She believes her new company will help meet growing demand and ensure the build up to the wedding day itself is as hassle-free as possible.

She said: "Getting married abroad is a dream but making the arrangements was a nightmare for me at times."

She said it was difficult dealing with hotels, venue and suppliers when they were so far away.

It is a dramatic career change for

the former British runner who won a silver medal in the four-by-four relay in the 1998 Commonwealth Games and has been working as a broadcast journalist.

But with family connections in Jamaica Michelle says she has a thorough knowledge of the island which will enable her to offer wedding planning advice on crucial items such as venue and catering.

She is working with a team of career vetted suppliers on the island.

Michelle stressed: "We're not a travel agent and we don't provide wedding packages."

"We work closely with each couple to create specifically tailored weddings that reflect their style and taste."

Any couples interested in finding out more about the company can visit its website at

**[www.pierrecarr.com](http://www.pierrecarr.com)**



**MAKING YOUR DAY:** Michelle Pierre-Carr